Long Island Metro
FIRE/EMS EXPO



Exhibitor Application

February 5-7, 2027

Nassau Coliseum | Uniondale, NY

Hosted by and to benefit the
Islip Town Fire/EMS Museum Educational Center
& New York State Association of Fire Chiefs

About the Event

The New York State Association of Fire Chiefs and Islip Town Fire/EMS Museum Educational Center have partnered to deliver this emergency services exposition and educational event on Long Island since 2022. More than 4,400 first responders turned out for our 2026 event, which featured 181 vendors in our sold out exhibit area displaying apparatus, tools, equipment, and services. The event also includes seminars for responders of all ranks presented by prominent leaders in the fire/EMS field, Hands-On Training, accredited codes and EMS programs, and activities for junior firefighters.

This event benefits the association and the museum, supporting their shared mission to serve the fire and emergency medical services personnel of Long Island and New York state. **Email questions to liexpo@nysfirechiefs.com.** More event details are available at www.nysfirechiefs.com/liexpo. Check out photos from past events here: https://bit.ly/3KgF8lb

Exhibit Hours for 2027:

Friday, February 5: 12:00 – 5:00 p.m.
Saturday, February 6: 9:00 a.m. – 5:00 p.m.
Sunday, February 7: 9:00 a.m. – 3:00 p.m.

Advertise in *Size Up* Magazine

Advertising opportunities are available in the **pre-show issue** of *Size Up!* Email Barbara Connolly of NYSAFC's publishing partner *Fire News* at barbara@firenews.com to secure your space. This issue will be mailed in December, so act fast!

Exhibit Space Pricing

Indoor Booth Space

Includes 6' topped/skirted table, 2 folding chairs, wastebasket, ID sign, ***plus electric and Wi-Fi!***
10' x 10' booth: $1,550 each
10' x 20' booth: $2,450 each

Indoor Square Footage Space

Includes 6' topped/skirted table, 2 folding chairs, wastebasket, ID sign, ***plus electric and Wi-Fi!***
10' x 40' space: $4,025 each
20' x 20' space: $3,500 each
20' x 30' space: $4,250 each
20' x 40' space: $4,550 each

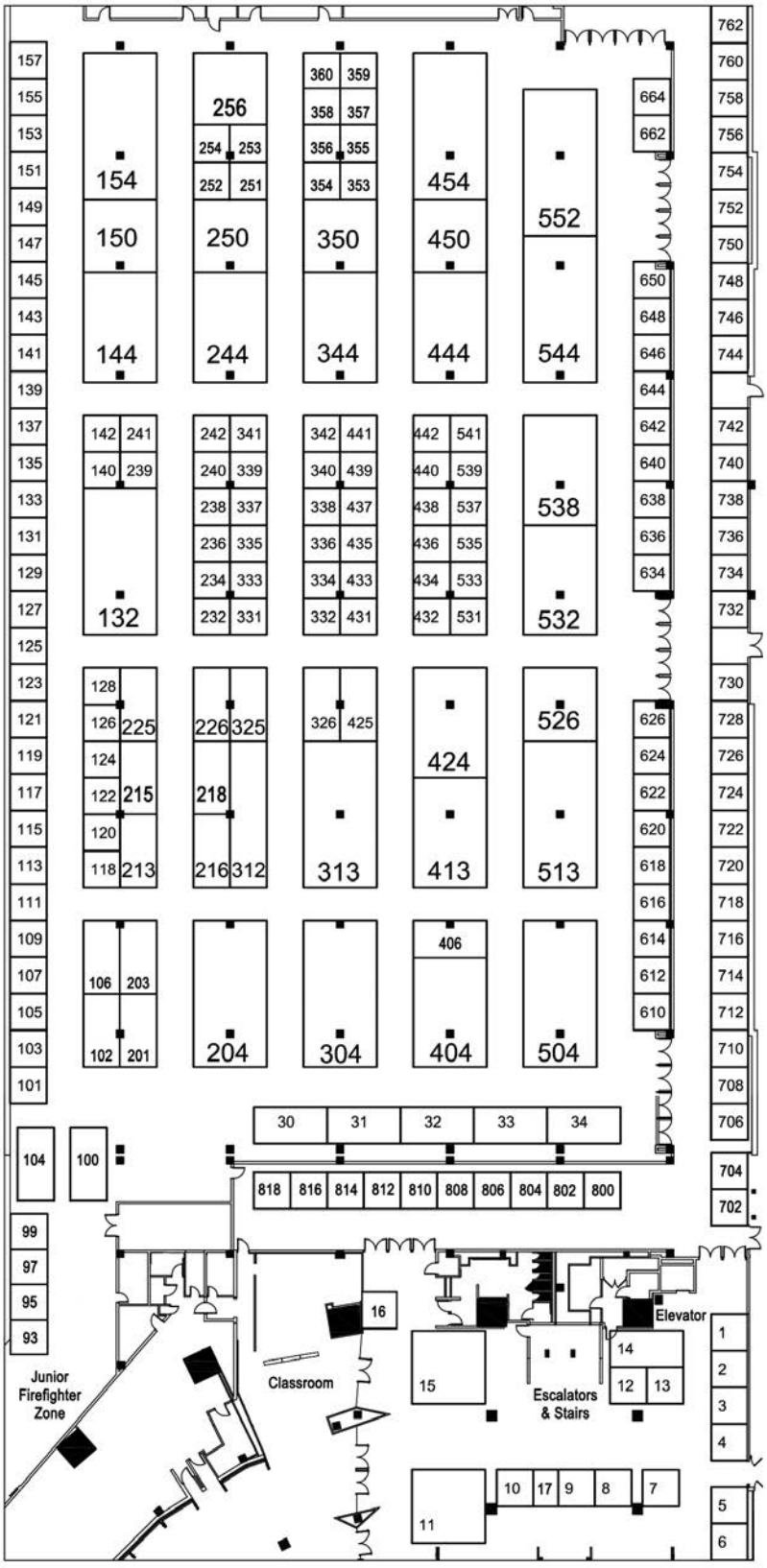
Outdoor Vehicle Space

$800 each (per apparatus)

Optional Items

Prices increase after February 3, 2027.
Carpet: $180 ($230 after February 3) – *10' x 10' installed.*
Easels: $15 each ($25 each after February 3)
Folding Chairs: $10 each ($15 each after February 3)
Stools: $25 each ($35 each after February 3)
Wastebaskets: $6 each ($10 each after February 3)
Tables (Plain Wooden): $25 (4'), $30 (6'), $35 (8') each ($40/$45/$50 each after February 3)
Tables (Topped & Skirted): $50 (4'), $60 (6'), $75 (8') each ($65/$75/$90 each after February 3)

Indoor Exhibit Space



KEY

10’ x 20’ Booths
#14, #30, #31, #32, #33, #34
#102, #100, #104, #106
#201, #203, #213, #215, #216, #218
#225, #226
#325, #326
#406, #425

10’ x 40’ Square Footage Space
#312

20’ x 20’ Square Footage Spaces
#11
#15
#150
#250
#256
#350
#450
#526

20’ x 30’ Square Footage Spaces
#144
#244
#344
#404
#413
#424
#444
#532
#538

20’ x 40’ Square Footage Spaces
#132
#154
#204
#304
#313
#454
#504
#513
#544
#552

10’ x 10’ Booths
All other spaces

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Exhibit Space Application & Contract 2027

Important Instructions

- Payment must accompany contract (50% deposit until December 7, 2026. 100% after December 7).
- Prior to November 16, 2026, space will be assigned based on accumulated points and date of receipt of the application and deposit. After November 16, space will be assigned on first come, first served basis.
- A certificate of liability insurance must be submitted to NYSAFC prior to setup on February 4, 2027.
- Instructions for setup will be mailed to vendors with the exhibit space confirmation at the company address listed below.
- Electric and Wi-Fi are now included with your indoor exhibit space purchase.

Company Information

Company Name: _____ Address: _____

City: _____ State: _____ Zip Code: _____

Phone: ( ) _____ Fax: ( ) _____ Website: _____

Contact's Name: _____ Title: _____

Contact's Direct Phone: ( ) _____ Direct Email: _____

Exhibit Space Selection

Indicate quantities below. All prices listed are per item/space. List the exhibit space numbers for your top three choices. You will be contacted if they are no longer available. See map for exhibit space numbers.

Indoor Booth Space: _____ **10' x 10' booth(s)** @ $1,550 each _____ **10' x 20' booth(s)** @ $2,450 each

Space #: 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Indoor Square Footage Space: _____ **10' x 40' space(s)** @ $4,025 each _____ **20' x 20' space(s)** @ $3,500 each

_____ **20' x 30' space(s)** @ $4,250 each _____ **20' x 40' space(s)** @ $4,550 each

Space #: 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Outdoor Vehicle Space: _____ **space(s)** @ $800 each *(per apparatus)*

Special Space Assignment Requests: _____

Optional Items *(Prices increase after February 3)*

❑ Carpet @ $180

_____ Easel(s) @ $15 _____ Folding Chair(s) @ $10 _____ Stool(s) @ $25 _____ Wastebasket(s) @ $6

Table(s) Plain Wooden: _____ 4' table(s) @ $25 _____ 6' table(s) @ $30 _____ 8' table(s) @ $35

Table(s) Topped & Skirted: _____ 4' table(s) @ $50 _____ 6' table(s) @ $60 _____ 8' table(s) @ $75

Payment Information

Grand Total Due: $ _____

❑ Check (Payable to NYSAFC) ❑ Credit Card (3% service fee will be applied. AMEX, DISC, MC, VISA accepted.)

Card #: _____ Expiration Date: ___/___ CVN #: _____ Name on Account: _____

Billing Address *(if different)*: _____ City: _____ State: _____ Zip Code: _____

Submit Form and Payment to NYSAFC

New York State Association of Fire Chiefs • P.O. Box 328 • East Schodack, NY 12063
Email: liexpo@nysfirechiefs.com • Fax: (518) 477-4430 • Phone: (518) 477-2631 or (800) 676-3473 • www.nysfirechiefs.com

Rules and Regulations

1. PAYMENT. Payment is required with the submission of an exhibit space application – 50% deposit until December 7, 2026, and 100% full payment after December 7. Applications will not be processed, and space will not be assigned, without the submission of the required payment.

2. CANCELLATION OF CONTRACT. Any cancellations, in whole or in part, must be received in writing by NYSAFC by January 11, 2027. Any company canceling or changing their contracted exhibit space, in whole or in part, prior to January 11 will forfeit their 50% deposit. If the exhibit space is paid in full prior to January 11, NYSAFC will refund 50% of the payment. No refund or transfer of funds will be made for any company canceling their contracted exhibit space, in whole or in part, after January 11. In addition, the exhibitor loses the right to use the complimentary exhibitor badges granted by this contract. NYSAFC reserves the right to terminate this contract immediately and to withhold from the exhibitor possession of the exhibit space and exhibitor shall forfeit all space rental fees paid if (a) the exhibitor fails to pay all space rental charges by January 11 or (b) the exhibitor fails to perform any material terms or conditions of the contract or refuses to abide by these terms and conditions.

3. ALLOCATION OF SPACE AND ASSIGNMENT. NYSAFC will attempt to assign exhibit space in keeping with the exhibitors' preferences. Prior to November 16, 2026, space will be assigned based on accumulated points and date of receipt of the exhibit space application and deposit. After November 16, space will be assigned on first come, first served basis. If multiple exhibitors request the same location, points and date of receipt will be used as a tiebreaker to determine placement. Points are accumulated by exhibiting at NYSAFC events, advertising in NYSAFC publications, sponsoring NYSAFC programs, and Sustaining Membership with NYSAFC. NYSAFC reserves the right to make the final determination of all space assignments in the best interest of the expo.

4. SUBLETTING OF EXHIBIT SPACE. Exhibitors may not assign, sublet, or share their exhibit space with another business or firm unless approval has been obtained in writing from NYSAFC. Exhibitors must show goods manufactured or dealt in by them in the regular course of business. Should an article of a non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplates, imprint, or trademark under which same is sold in the general course of business.

5. LIABILITY. Neither NYSAFC and its members, nor the representatives of the Islip Town Fire/EMS Museum Educational Center, the official service contractors, the Nassau Coliseum and its representatives and employees will be responsible for injury, loss, or damage that may occur to the exhibitor or to the exhibitor's employees or property from any cause whatsoever, prior, during, or subsequent to the period covered by the exhibitor's contract. It is agreed by the parties that the nature of the facilities available, the presence and circulation of large numbers of people, the difficulty of effective supervision over the protection of large numbers of removable articles in numerous exhibits, and various other factors make it reasonable that each exhibitor shall assume their own risk of any injury, loss, or damage, and the exhibitor, by submitting this contract, hereby assumes such risk and expressly releases the organizations and individuals referred to above from any and all claims for any such loss, damage, or injury. Protection against unauthorized removal of property from the exhibit space occupied by the exhibitor shall be the exhibitor's responsibility.

6. EXHIBITOR INSURANCE. The exhibitor shall, at its sole cost and expense, procure and maintain through the term of this contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than $1,000,000. Such insurance shall name New York State Association of Fire Chiefs, Inc., the Nassau Coliseum, its governmental instrumentalities, subsidiaries, and affiliates as additional insured with respect to general liability. Workers' Compensation and Occupational Disease insurance shall be in full compliance with all federal and state laws, covering all of exhibitor's employees engaged in the performance of any work for exhibitor. All property of the exhibitor is understood to remain under its custody and control in transit to and from the grounds. A certificate of liability insurance must be submitted to NYSAFC prior to setup on February 4, 2027.

7. DAMAGE TO PROPERTY. The exhibitor is liable for any damage caused to the grounds, floors, walls, or components, to standard exhibit space equipment, or to another exhibitor's property. The exhibitor may not apply paint, lacquer, adhesives, stickers, or other coating to standard exhibit space equipment.

8. LABOR. Exhibitors are required to observe all contracts in effect between service contractors, the Nassau Coliseum, and labor organizations.

9. DELIVERY AND REMOVAL DURING SHOW. Exhibitors will not be allowed to enter the exhibit area with non-display vehicles and must make all arrangements for delivery, during non-show hours, of supplies with the general contractor. No deliveries may be made during show hours. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during exhibit hours without written permission from NYSAFC. Details will be provided with your exhibit space confirmation.

10. BADGES. All exhibitors must present an exhibitor badge to enter the exhibit areas. Each person issued an exhibitor badge must be employed by the exhibiting company or be a sales representative for that company and must be covered under the exhibiting company's insurance policy. **Indoor Booth Space Exhibitors** will be allotted five (5) badges for the first 10' x 10' booth purchased, eight (8) badges for the first 10' x 20' booth purchased, and three (3) more badges for every additional booth purchased. **Indoor Square Footage and Outdoor Vehicle Space Exhibitors** will be allotted eight (8) badges for the first 400 sq. ft. purchased and one (1) more for every additional 100 sq. ft. purchased up to 1,000 sq. ft. Submit the Exhibitor Badge Request Form to NYSAFC by January 11, 2027, to receive personalized badges. If no names are provided, generic badges with company name only will be issued. No badges will be mailed. Badges must be picked up on-site at the registration area in the Nassau Coliseum during setup or exhibit hours. Additional exhibitor badges can be purchased for $20 each on site only.

11. CHARACTER OF EXHIBITS. The general rule of the exhibit floor is "be a good neighbor." No exhibits will be permitted that interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Exhibit space personnel, including demonstrators, hostesses, and models, are required to confine their activities within the company's exhibit space. Blinking, flashing, rotating, or strobe lights cannot be continuously running. Lights of this kind may be used for short periods of time, when being demonstrated by a company representative. Apart from the specific display space for which an exhibiting company has contracted with NYSAFC, no part of the grounds may be used by any organization other than NYSAFC for display purposes of any kind or nature. Within the public convention center property, exhibitor brand or company logos, signs, and trademark displays will be limited to the official exhibit area only.

12. MUSIC LICENSING. Music at any expo function is subject to applicable copyright and licensing fees charged by ASCAP and/or BMI. It is the sole responsibility of the exhibitor to pay applicable fees. For information about licensing fees, visit: www.ascap.com or www.bmi.com. Exhibitor further represents and warrants that it shall obtain any additional license or grant of authority required of exhibitors under the copyright laws and be prepared to present NYSAFC with a copy of such license or grant no less than 30 days prior to the start of the expo.

13. POSITIONING EQUIPMENT. Exhibitor display, merchandise, and activities must remain within the confines of the designated space. Materials cannot flow into aisles or another exhibitor's space.

14. RELOCATION OF EXHIBITS. NYSAFC reserves the right to alter the location of exhibit spaces, at its sole discretion, in the best interest of the expo.

15. PHOTOGRAPHY AND SKETCHING. NYSAFC reserves the right to photograph exhibits.

16. FAILURE TO HOLD SHOW. Should any contingency prevent holding of the exposition, NYSAFC may retain such part of the exhibitor's rental fees as shall be required to recompensate it for expenses incurred up to the time such contingency shall have occurred. All remaining rental fees shall be refunded. However, exhibitors will not be reimbursed if the exposition is canceled, postponed, curtailed, or abandoned due to an act of war, act of God, epidemic, insurrection, terrorist act, radioactive contamination, or any declaration or state of emergency by federal, state, or local authorities.

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Exhibitor Badge Request Form 2027

Important Instructions

- Exhibitor Badge Request Form must be submitted to NYSAFC by January 11, 2027, to receive personalized badges.
- Badges will not be mailed. They must be picked up at the registration area in the Nassau Coliseum during setup or exhibit hours.
- Additional exhibitor badges can be purchased for $20 each on site only.
- After January 11, any changes to this form must be provided on site.
- Please print neatly.
- Company name will be listed on badges as indicated below.
- List exhibitor representative names below. If no names are provided, generic badges with company name only will be issued.
- Indoor Booth Space Exhibitors will be allotted five (5) badges for the first 10' x 10' booth purchased, eight (8) badges for the first 10' x 20' booth purchased, and three (3) more badges for every additional booth purchased.
- Indoor Square Footage and Outdoor Vehicle Space Exhibitors will be allotted eight (8) badges for the first 400 sq. ft. purchased and one (1) more for every additional 100 sq. ft. purchased up to 1,000 sq. ft.

Company Information

Company Name: _____

Contact's Name: _____ Title: _____

Contact's Direct Phone: ( ) _____ Direct Email: _____

Badge Information

_____ # of entitled badges

Representative Names for Badges:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____
13. _____
14. _____
15. _____
16. _____

Submit Form by January 11, 2027, to NYSAFC

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